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MARCIE TAYLOR



Marcie Taylor is a social media consultant, marketing professional, and freelance writer. She has written for OC Family Magazine, Orange County Register, Pelican Hill Resort Magazine, LA Travel Magazine and the Huntington Beach Visitors Guide. She is the PR and Social Media Manager for the following Festival Ballet Theatre, Southland Ballet Academy, Project Hope Alliance; and for the annual Surf Dog Events, the Taste of Huntington Beach and the HB Airshow via the Aerospace Education Foundation of Huntington Beach.

Marcie Taylor blogs at marcietaylor.com. She is also the Founder, Publisher, and Editor-in-Chief of SurfCityFamily.com. She founded suburbanmamas.com and was one of the original mommy bloggers back in the day. She was one of the first regular blogger-ambassadors for OC Family Magazine.

*Follow @marcietaylor on Instagram Visit marcietaylor.com
Learn more about her social media marketing services at marcietaylormedia.com*



344
Fans



8,016
Followers



1,564
Followers



[linkedin.com/in/
marcietaylor](http://linkedin.com/in/marcietaylor)



800
Email Subscribers



900
Average Page
Views Monthly



LEVERAGING SOCIAL MEDIA + WHAT WE CAN DO FOR YOU

- After performing a SOCIAL MEDIA AUDIT, we will identify your SOCIAL MEDIA GOALS, We will work on Growing a Following, Establishing Consistent Branding and Increasing Engagement.

STANDARD MONTHLY RETAINER

Marcie Taylor Media is uniquely positioned with services that fit the needs of your company. We will deliver measurable results that will not only spread the word about your services but will also create an engaged community. We have the vision to direct energy and strategic outcomes toward your targeted goals.

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- Social Media Strategy + Posting to social media channels and monitoring
- Creation of Social Media Editorial Calendar
- Facebook page – post 3-5x a week, includes the creation of graphics
- Instagram - 3-4x week
- Twitter - 5x/week
- Facebook Advertising
- Social Media Training
- -Sharing best practices and practical how-tos on your chosen platform – LinkedIn, Twitter, Facebook, Instagram, Pinterest, YouTube
- Marketing consultation /Community Outreach– includes generating ideas and implementation of promos in coordination with digital/social media efforts and community outreach
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- \$1,500/month



A LA CARTE PRICING

- POSTING ONLY - includes content creation, minimal graphic design
- Posting 5x/week on one channel \$500
- Additional channels, please add \$100 per channel
- SOCIAL MEDIA EDITORIAL CALENDAR TEMPLATE ONLY - \$300 (no content creation, no actual posting)

OPTIONAL SERVICES

Blog Writing \$100 per post - 300-500 words

Email Blast Creation \$300 per email

- Create and send out email blasts /newsletter once a month (Mailchimp, Constant Contact or Emma)

Graphic Design - \$50/hour

- Logo design, flyer, brochure, print-ready ad

Photography - \$400 per session (1 hour shoot, 1 hour editing/retouch)

- Headshots, editorial, photos for web and social media

Videography - starts at \$2,500 per video including one revision, otherwise pay by the hour